



Better Business Bureau[®] of North Alabama **2015 Torch Awards Scholarship**

THE PRIZE: Scholarships of \$1,000.00 will be awarded. The Scholarship Fund will determine the number of scholarships awarded.

GUIDELINES: A selection committee comprised of business leaders will review all entries. Judges will select the scholarship recipients based on their overall personal integrity and character, their personal achievements, contributions to their communities and schools, and academic accomplishments. Decisions of the judges are final.

ELIGIBILITY: The applicant must be a junior or senior at a high school in Colbert, Cullman, DeKalb, Franklin, Jackson, Lauderdale, Lawrence, Limestone, Madison, Marion, Marshall, Morgan and Winston counties with a desire to continue his/her education. Students who entered as a junior but were not a winner may reenter as a senior.

CRITERIA: Students should demonstrate their commitment to high ethical behavior and provide documentation in the following areas:

Leadership 20%

- Describe any extra curricular school related activities. Include awards/honors or offices held.
- List past and present employers and describe positions held (if applicable, not required).

Community Service 20%

- Describe activities outside of school and within your community, such as church or special community activities.

Academic 10%

- Enclose a copy of most recent official transcripts (may be submitted separate from entry)
- Describe post secondary education plans
- Describe awards received relating to your academic achievements

Essay 50%

- Write an essay (400 words or less) on the importance of ethics in business and our community. Discuss your viewpoints and give examples, as applicable. You may want to discuss how marketplace ethics involves integrity, honesty and civility in our community.
- All essays become property of the BBB. Winners' names may be released to the public and news media for promotional purposes

PROCEDURE: The completed application form may be submitted via:

Email – info@northalabama.bbb.org

Mail - Scholarship Committee, Better Business Bureau, P.O. Box 383 Huntsville, AL 35804

Hand deliver – BBB Office, 210-A Exchange Place – Huntsville, AL – M-F – 8:00am-3:00pm

DEADLINE: **Must be web submitted, postmarked or hand delivered by Friday, September 25, 2015, 3:00 p.m.**

AWARD: Recipients of BBB Torch Awards scholarships will be asked to attend the BBB's Torch Awards Luncheon Wednesday, November 18, 2015 at 11:30AM at the Jackson Center in Huntsville. The scholarship will be made payable to the college or university of which the student enrolls. Scholarships must be applied to student's college/university within 2 years of receiving the award. The scholarship must be applied toward school related expenses including: tuition, books, room and/or board or other related items.

QUESTIONS: Contact Robin Isbell at the BBB office, (256) 533-1642, ext. 104 or e-mail: info@northalabama.bbb.org



Better Business Bureau of North Alabama

2015 Torch Awards Scholarship Application Form

Name of student _____

Student's home street address _____

City _____ Zip _____ Student's home phone: (____) _____

Student's e-mail address: _____

Name of student's school _____

School counselor or principal _____ School Phone (____) _____

Scholarship Checklist:

- Essay on the importance of ethics in business, government and the community
- Extra Curricular Activities
- Examples of Community Service & Leadership
- Current official transcript enclosed
- Official transcript will be mailed separately

All essays become property of the BBB. Winners' names and essays may be released to the public and news media for promotional purposes. All submitted entries become the property of the Better Business Bureau of North Alabama (BBB) and cannot be returned.

DEADLINE: Essays may be mailed, emailed or hand-delivered. All entries must be postmarked or hand delivered by **Friday, September 25, 2015, 3:00 p.m.**

Scholarship Committee
Better Business Bureau of North Alabama
P. O. Box 383 (210-A Exchange Place)
Huntsville, AL 35804

QUESTIONS: Contact Robin Isbell at the BBB office, (256) 533-1642, ext. 104
OR e-mail: info@northalabama.bbb.org

ENTRIES WILL NOT BE ACCEPTED WITHOUT THIS COMPLETED FORM